

# Adult Tobacco Survey 3

## Fall 2002 Survey Results

*Pierce County*

**First, I have some questions about your health. Would you say that in general your health is. . .**

n = 785

Excellent	27.3%	(± 3.5%)
Very good	37.6	(± 3.8)
Good	27.1	(± 3.5)
Fair	5.9	(± 1.8)
Or poor	2.0	(± 1.0)

**During the past 3 months, on how many days did you stay in bed for more than half the day because of illness or injury?**

n = 781

None	84.9%	(± 2.7%)
One day	6.3	(± 1.8)
More than one day	8.8	(± 2.1)

**About how long has it been since you last visited a DOCTOR for a routine checkup?**

n = 785

Within the past year (1-12 months ago)	82.4%	(± 3.0%)
Within the past two years (1-2 years ago)	8.7	(± 2.2)
More than two years ago	9.0	(± 2.3)
Never	0.0	(± 0.0)

**About how long has it been since you last visited a DENTIST for a routine checkup?**

n = 782

Within the past year (1-12 months ago)	76.5%	(± 3.4%)
Within the past two years (1-2 years ago)	8.9	(± 2.2)
More than two years ago	14.4	(± 2.9)
Never	0.3	(± 0.4)

**Next are a few questions about your health care coverage. Do you have any kind of health care coverage, including health insurance, prepaid plans such as an HMO, or government plans such as Medicare?**

n = 783

Yes	88.8%	(± 2.7%)
No	11.2	(± 2.7)

\* Estimates based on sample sizes less than 75 omitted

***Among those with health care coverage:***

**What type of health coverage do you use to pay for most of your medical care? Is it coverage through. . .**

n = 701

Your employer	51.4%	(± 4.1%)
Someone else's employer	18.6	(± 3.3)
A plan that you or someone buys on your own	10.0	(± 2.3)
Medicare	10.0	(± 2.4)
Medicaid or Medical Assistance	3.6	(± 1.5)
Other	6.3	(± 2.0)

***Are you currently. . .***

n = 786

Employed for wages	58.1%	(± 3.8%)
Self-employed	6.8	(± 1.9)
Out of work	5.1	(± 1.8)
Homemaker	8.1	(± 2.2)
Student	3.3	(± 1.5)
Retired	16.4	(± 2.7)
Or unable to work	2.4	(± 1.2)

**Now, I would like to ask you some questions about your personal history of tobacco use. Have you, even once in your life, smoked a cigarette?**

n = 787

Yes	74.7%	(± 3.4%)
No	25.3	(± 3.4)

***Among those who ever smoked a cigarette:***

**How old were you when you first tried smoking cigarettes?**

n = 577

**average:** 15.4 (± 0.3)

***Among those who ever smoked a cigarette:***

**Have you smoked at least 100 cigarettes in your entire life? NOTE: 5 packs=100 cigarettes**

n = 584

Yes	59.8%	(± 4.4%)
No	40.2	(± 4.4)

***Among those who ever smoked 100 cigarettes:***

**How old were you when you first started smoking cigarettes fairly regularly?**

n = 319

**average:** 17.8 (± 0.5)

***Among those who ever smoked 100 cigarettes:***

**Do you now smoke cigarettes every day, some days or not at all?**

n = 345

Every day	32.8%	(± 5.7%)
Some days	7.8	(± 3.3)
Not at all	59.4	(± 5.9)

***Among every day or some day smokers:***

**On average, about how many cigarettes per day do you smoke? NOTE: 1 PACK = 20 CIGARETTES**

n = 137

**average:** 14.7 (± 2.2)

\* Estimates based on sample sizes less than 75 omitted

<b>Current cigarette smoking prevalence:</b>	n = 785
(every day or some day smokers among the whole population)	18.1% (± 3.1%)

***Among every day or some day smokers:***

<b>What brand of cigarette do you smoke most often?</b>	n = 138
Camel	10.6% (± 6.2%)
Marlboro	36.4 (± 9.4)
Other	52.9 (± 9.7)

***Among every day or some day smokers:***

<b>Is this brand menthol?</b>	n = 129
Yes	25.0% (± 8.7%)
No	75.0 (± 8.7)

***Among every day or some day smokers:***

<b>Are you currently smoking a brand with lower levels of nicotine or tar?</b>	n = 130
Yes	58.8% (± 9.7%)
No	41.2 (± 9.7)

**This next question asks about smokeless tobacco. Have you ever tried using smokeless tobacco, like chew, dip or snuff? IF NEEDED: Such as Copenhagen, Kodiak, Redman or Beechnut**

	n = 786
Yes	19.4% (± 3.3%)
No	80.6 (± 3.3)

***Among those who ever used smokeless tobacco:***

<b>On how many of the past 30 days did you use smokeless tobacco products?</b>	n = 127
Zero	84.3% (± 7.3%)
Less than 30	8.2 (± 5.8)
30 days	7.5 (± 4.9)

**Current smokeless tobacco prevalence:**

	n = 787
(any use in past 30 days among the whole population)	3.0% (± 1.5%)

**Now I'm going to ask about some other kinds of tobacco products. What about cigar smoking, including large cigars, cigarillos, and little cigars. How many cigars have you smoked in your life?**

	n = 786
None	63.7% (± 3.8%)
One	7.8 (± 2.2)
2-5	9.9 (± 2.4)
6-20	7.6 (± 2.1)
More than 20	11.0 (± 2.5)

\* Estimates based on sample sizes less than 75 omitted

***Among those who ever smoked a cigar:***

**On how many of the past 30 days did you smoke a cigar, even just a puff?**

n = 262

Zero	88.7%	(± 4.6%)
Less than 30	10.8	(± 4.5)
30 days	0.5	(± 1.0)

**Current cigar smoking prevalence:**

n = 787

(any use in past 30 days among the whole population)	4.1%	(± 1.8%)
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**Have you ever tried smoking tobacco in a pipe?**

n = 786

Yes	16.9%	(± 3.0%)
No	83.1	(± 3.0)

***Among those who ever smoked a pipe:***

**On how many of the past 30 days did you smoke tobacco in a pipe?**

n = 125

Zero	100.0%	(± 0.0%)
Less than 30	0.0	(± 0.0)
30 days	0.0	(± 0.0)

**Current pipe smoking prevalence:**

n = 787

(any use in past 30 days among the whole population)	0.0%	(± 0.0%)
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**Have you ever tried smoking bidis (BEEDIES)?**

n = 787

Yes	8.6%	(± 2.4%)
No	91.4	(± 2.4)

**Current bidi smoking prevalence:**

n = 787

(any use in past 30 days among the whole population)	0.1%	(± 0.2%)
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**Have you ever tried smoking clove cigarettes?**

n = 786

Yes	14.3%	(± 2.9%)
No	85.7	(± 2.9)

***Among those who ever smoked cloves:***

**On how many of the past 30 days did you use clove cigarettes?**

n = 103

Zero	97.7%	(± 2.3%)
Less than 30	2.3	(± 2.3)
30 days	0.0	(± 0.0)

**Current clove cigarette smoking prevalence:**

n = 787

(any use in past 30 days among the whole population)	0.3%	(± 0.3%)
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**Current tobacco use prevalence:**

n = 787

(Currently smokes cigarettes, cigars, pipes, bidis, or cloves OR uses smokeless tobacco among the whole population)	22.6%	(± 3.4%)
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\* Estimates based on sample sizes less than 75 omitted

***Among former tobacco users:***

**About how long has it been since you last used tobacco, that is, daily?**

n = 205

Within the past year (0-12 months ago)	17.0%	(± 6.0%)
Within the past 5 years (1-5 years ago)	19.3	(± 6.1)
Within the past 15 years (5-15 years ago)	19.8	(± 6.1)
Or 15 or more years ago	41.4	(± 7.3)
Never used regularly	2.5	(± 2.3)

***Among former smokers:***

**When you last smoked cigarettes regularly, on average, how many cigarettes did you smoke per day?**

n = 194

**average:** 17.0 (± 1.9)

***Among current tobacco users:***

**About how much do you usually spend on tobacco products every week? IF**

**NEEDED: On average, in a typical week**

n = 164

Less than \$5	14.8%	(± 6.4%)
\$5-9	15.3	(± 7.0)
\$10-14	13.6	(± 6.0)
\$15-24	28.5	(± 7.8)
\$25-34	17.5	(± 6.7)
\$35-44	7.6	(± 4.4)
\$45 or more	2.6	(± 2.4)

***Among current tobacco users:***

**In the past month, did you buy tobacco on a Native American reservation?**

n = 166

Yes	41.3%	(± 8.7%)
No	58.7	(± 8.7)

***Among current and former tobacco users:***

**These next questions ask about things that might make a person want to quit using tobacco. Do you agree or disagree with the following statement: People close to me are/were upset by my using tobacco. Do you. . .**

n = 336

Strongly agree	46.1%	(± 6.0%)
Somewhat agree	25.1	(± 5.4)
Somewhat disagree	13.5	(± 4.0)
Or strongly disagree	15.3	(± 4.3)

***Among current and former tobacco users:***

**Have any of your family or friends ever asked or advised you to quit using tobacco?**

n = 352

Yes	72.3%	(± 5.1%)
No	27.7	(± 5.1)

\* Estimates based on sample sizes less than 75 omitted

***Among current and former tobacco users who were ever advised to quit by family or friends***

<b>When was the last time a family member or friend advised you to quit?</b>	n = 244	
Within the past year (1-12 months)	57.6%	(± 6.9%)
Within the past three years (1-3 years)	5.0	(± 2.5)
Or 3 or more years ago	37.4	(± 6.8)

***Among current and former tobacco users***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . A doctor?**

	n = 358	
Yes	52.6%	(± 5.8%)
No	47.4	(± 5.8)

***Among current and former tobacco users***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . A dentist?**

	n = 355	
Yes	22.2%	(± 4.9%)
No	77.8	(± 4.9)

***Among current and former tobacco users***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . A nurse?**

	n = 355	
Yes	24.8%	(± 4.9%)
No	75.2	(± 4.9)

***Among current and former tobacco users***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . Another health care provider?**

	n = 356	
Yes	14.5%	(± 4.1%)
No	85.5	(± 4.1)

***Among current and former tobacco users who were advised by a health care professional***

**When was the last time a health care professional of any kind advised you to quit using tobacco?**

	n = 200	
Within the past year (1-12 months)	53.8%	(± 7.8%)
Within the past three years (1-3 years)	12.0	(± 4.9)
Or 3 or more years ago	33.6	(± 7.2)
Never advised to quit by a health care professional	0.6	(± 0.8)

***Among current and former tobacco users who were advised by a health care professional***

**Did the health care professional who advised to quit offer any help, or refer you to a source of help to quit tobacco use?**

	n = 200	
Yes	47.8%	(± 7.8%)
No	52.2	(± 7.8)

\* Estimates based on sample sizes less than 75 omitted

***Among current and former tobacco users***

<b>How many times in your life have you seriously tried to quit using tobacco?</b>		n = 345
0	9.0%	(± 3.4%)
1-2	51.7	(± 5.9)
3-5	28.4	(± 5.5)
6 or more	10.9	(± 3.2)

***Among current tobacco users***

<b>During the past year, did you not use tobacco for one day or longer because you were trying to quit?</b>		n = 166
Yes	58.2%	(± 8.6%)
No	41.8	(± 8.6)

***Among current and former (quit within in past year) tobacco users who are employed***

<b>Within the past year, has your employer offered any stop-smoking programs or other programs to help employees who want to quit using tobacco?</b>		n = 115
Yes	22.8%	(± 8.7%)
No	77.2	(± 8.7)

***Among current and former (quit within in past year) tobacco users***

<b>Within the past year, have you heard about any community programs to help you quit using tobacco, such as classes, support groups or counseling services?</b>		n = 191
Yes	53.4%	(± 8.1%)
No	46.6	(± 8.1)

***Among current and former (quit within in past year) tobacco users***

<b>Within the past year, did you participate in any kind of program, class or group to help you quit using tobacco?</b>		n = 194
Yes	5.7%	(± 3.7%)
No	94.3	(± 3.7)

***Among current and former (quit within in past year) tobacco users with health insurance***

<b>Does your health care insurance coverage pay for the cost of any help to quit using tobacco, such as a stop-smoking program or nicotine patches, pills or other medications?</b>		n = 164
Yes	27.2%	(± 7.9%)
No	31.0	(± 7.8)
Don't know/Not sure	41.8	(± 8.7)

***Among current and former (quit within in past year) tobacco users***

<b>During the past year, did you use nicotine patches, pills or other medication to help you quit using tobacco?</b>		n = 194
Yes	24.6%	(± 7.0%)
No	75.4	(± 7.0)

\* Estimates based on sample sizes less than 75 omitted

***Among current and former (quit within in past year) tobacco users***

**Have you heard about the Washington State "Quit-Line - a telephone support service to help people quit using tobacco?**

n = 183

Yes	35.5%	(± 8.0%)
No	64.5	(± 8.0)

***Among current tobacco users***

**Would you like to quit using tobacco?**

n = 156

Yes	70.0%	(± 8.0%)
No	30.0	(± 8.0)

***Among current tobacco users who would like to quit***

**Are you seriously considering quitting tobacco use within the next 6 months?**

n = 99

Yes	90.9%	(± 6.3%)
No	9.1	(± 6.3)

***Among current tobacco users who would like to quit in the next 6 months***

**Are you planning to stop within the next 30 days?**

n = 75

Yes	58.5%	(± 13.0%)
No	41.5	(± 13.0)

***Among current tobacco users:***

**Readiness to quit, from the "Stages of Change" model**

n = 136

Precontemplative	42.8%	(± 9.4%)
Contemplative	23.7	(± 8.5)
Preparation	33.5	(± 9.2)

**Next I have some questions about you. Remember that your responses are confidential. What is your age?**

n = 787

18-29	24.3%	(± 3.6%)
30-49	40.1	(± 3.8)
50+	35.6	(± 3.7)

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

**Are you. . . White?**

n = 787

Yes	89.7%	(± 2.5%)
No	10.3	(± 2.5)

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

**Are you. . . Black?**

n = 787

Yes	6.1%	(± 1.9%)
No	93.9	(± 1.9)

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

**Are you. . . Asian or Pacific Islander?**

n = 787

Yes	3.1%	(± 1.5%)
No	96.9	(± 1.5)

\* Estimates based on sample sizes less than 75 omitted



**I'm going to ask about your race and ethnicity. You can have more than one answer.**

**Are you. . . American Indian or Alaska Native?**

n = 785

Yes	8.2%	(± 2.2%)
No	91.8	(± 2.2)

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

**Are you. . . Hispanic or Latino?**

n = 787

Yes	5.0%	(± 1.8%)
No	95.0	(± 1.8)

**Are you. . .**

n = 784

Married	58.1%	(± 3.8%)
Divorced	10.9	(± 2.2)
Widowed	6.6	(± 1.6)
Separated	2.9	(± 1.3)
Never been married	17.9	(± 3.1)
Or a member of unmarried couple	3.6	(± 1.6)

**How many children under the age of 18 live in your household?**

n = 786

None	58.9%	(± 3.9%)
1	17.0	(± 2.9)
2	16.1	(± 2.9)
More than 2	8.0	(± 2.3)

**What is the highest grade or year of school you completed?**

n = 784

Some high school or less	7.5%	(± 2.3%)
Grade 12 (high school graduate or GED)	31.1	(± 3.7)
College 1-3 years (some college, technical school, community college AA)	32.5	(± 3.6)
College graduate (4 years) or beyond college	28.9	(± 3.4)

**Annual household income from all sources... IF NEEDED: Annual household income before taxes.**

n = 787

\$20,000 or less	17.3%	(± 2.9%)
\$20,000 to less than \$50,000	31.4	(± 3.6)
\$75,000 or more	51.3	(± 3.9)

**Gender**

n = 787

Male	45.3%	(± 3.9%)
Female	54.7	(± 3.9)

**Now I have some questions about smoking in your home. Which of the following statements best describes the rules about smoking in your home. . .**

n = 783

No one is allowed to smoke anywhere inside your home	82.0%	(± 3.1%)
Smoking is allowed at some places or at some times	9.0	(± 2.2)
Or smoking is permitted anywhere inside your home	9.1	(± 2.4)

\* Estimates based on sample sizes less than 75 omitted

**How many people, including you, who live in your household currently smoke cigarettes, cigars, or pipes?**

n = 785

0	70.7%	(± 3.7%)
1	18.6	(± 3.0)
2	8.0	(± 2.3)
3 or more	2.7	(± 1.7)

**On how many of the past 30 days has someone, including you, smoked cigarettes, cigars, or pipes anywhere inside your home?**

n = 787

0 days	85.5%	(± 2.9%)
1-29 days	7.2	(± 2.1)
30 days	7.3	(± 2.2)

**If it were just up to you, would you let people smoke inside your home?**

n = 781

Yes	10.8%	(± 2.4%)
No	89.2	(± 2.4)

***Among those who are employed for wages***

**Next we are interested in smoking policies at your workplace. How many people are employed where you work? IF NEEDED: Facilities that share your same street address**

n = 435

Less than 5	4.7%	(± 2.3%)
Between 5 and 9	6.4	(± 2.7)
Between 10 and 19	8.1	(± 2.6)
Between 20 and 99	27.6	(± 4.8)
Or 100 or more	53.2	(± 5.2)

***Among those who are employed for wages***

**When you are at work, do you spend most of your time in an. . .**

n = 445

Office	45.8%	(± 5.1%)
Store	8.5	(± 3.0)
Restaurant	3.5	(± 2.0)
Warehouse or factory	11.4	(± 3.6)
Home	2.0	(± 1.2)
Outdoors	7.8	(± 2.9)
Car or truck	4.7	(± 2.2)
Classroom/school	7.1	(± 2.6)
Hospital	3.4	(± 1.8)
Or somewhere else:	5.8	(± 2.5)

***Among those who are employed for wages (excluding self-employed)***

**The next questions are about secondhand smoke in your work place. Does your workplace have official rules that restrict smoking in any way?**

n = 440

Yes	88.0%	(± 3.6%)
No	12.0	(± 3.6)

\* Estimates based on sample sizes less than 75 omitted

***Among those who are employed for wages (excluding self-employed)***

**Is smoking allowed in any of the following areas at your workplace. . . Some or all indoor work areas?**

n = 443

Yes	6.9%	(± 3.0%)
No	93.1	(± 3.0)

***Among those who are employed for wages (excluding self-employed)***

**Is smoking allowed in any of the following areas at your workplace. . . Employee lunchrooms or lounges?**

n = 440

Yes	4.2%	(± 2.3%)
No	95.8	(± 2.3)

***Among those who are employed for wages (excluding self-employed)***

**Is smoking allowed in any of the following areas at your workplace. . . A designated indoor smoking area?**

n = 441

Yes	7.2%	(± 2.8%)
No	92.8	(± 2.8)

***Among those who are employed for wages (excluding self-employed)***

**In a typical week, how many hours would you say that you are in a room or car with secondhand smoke while you are working?**

n = 437

Less than one hour	91.7%	(± 3.2%)
1-10 hours	6.3	(± 3.0)
More than 10 hours	2.0	(± 1.2)

**The next questions are about secondhand smoke. Secondhand smoke is smoke from someone else's cigarette, cigar or pipe. In general, would you say that breathing secondhand smoke is. . .**

n = 780

Not at all annoying to you	10.9%	(± 2.5%)
A little bit annoying to you	10.1	(± 2.5)
Somewhat annoying to you	15.9	(± 2.7)
Or very annoying to you	63.1	(± 3.8)

**Would you say that breathing secondhand smoke is. . .**

n = 762

Not at all harmful	2.1%	(± 1.1%)
A little bit harmful	4.2	(± 1.6)
Somewhat harmful	20.3	(± 3.2)
Or very harmful	73.4	(± 3.5)

**Do you agree or disagree with the following statement: All people should be protected from secondhand smoke. Do you. . .**

n = 758

Strongly agree	67.1%	(± 3.7%)
Somewhat agree	19.8	(± 3.2)
Somewhat disagree	8.4	(± 2.1)
Or strongly disagree	4.7	(± 1.7)

\* Estimates based on sample sizes less than 75 omitted

**What about this statement: ALL CHILDREN should be protected from secondhand smoke. Do you. . .**

n = 772

Strongly agree	90.3%	(± 2.3%)
Somewhat agree	6.0	(± 1.8)
Somewhat disagree	2.5	(± 1.3)
Or strongly disagree	1.1	(± 0.7)

**Do you think that smoking should be completely banned in restaurants?**

n = 783

Yes	70.9%	(± 3.6%)
No	26.0	(± 3.5)
Don't know/Not sure	3.1	(± 1.3)

**If there were a total ban on smoking in restaurants, do you think you would eat out more often, less often, or would it make no difference?**

n = 778

More often	20.8%	(± 3.1%)
Less often	5.9	(± 2.0)
Make no difference	73.3	(± 3.5)

**Do you think that smoking should be completely banned in bars and lounges?**

n = 775

Yes	27.9%	(± 3.5%)
No	59.8	(± 3.8)
Don't know/Not sure	12.3	(± 2.6)

**If there were a total ban on smoking in bars, do you think you would go out more often, less often, or would it make no difference?**

n = 765

More often	18.9%	(± 3.0%)
Less often	7.3	(± 2.1)
Make no difference	73.9	(± 3.4)

**Do you think that smoking should be completely banned in bowling alleys?**

n = 778

Yes	57.2%	(± 3.9%)
No	30.7	(± 3.6)
Don't know/Not sure	12.1	(± 2.5)

**If there were a total ban on smoking in bowling alleys, do you think you would go to bowling alleys more often, less often, or would it make no difference?**

n = 760

More often	26.3%	(± 3.5%)
Less often	3.8	(± 1.5)
Make no difference	69.9	(± 3.7)

\* Estimates based on sample sizes less than 75 omitted

**The next questions ask for your opinion about things that happen in your community. Do you agree or disagree with this statement: Laws banning possession of tobacco products by minors (children under 18) have been enforced.**

**Do you. . .**

n = 784

Strongly agree	30.2%	(± 3.6%)
Somewhat agree	26.6	(± 3.4)
Somewhat disagree	14.6	(± 2.8)
Or strongly disagree	17.2	(± 3.0)
Don't know/Not sure	11.3	(± 2.4)

**Do you agree or disagree with the following statement: Local law enforcement officials should place a high priority on enforcing laws that ban the possession of tobacco products by minors (children under 18). Do you . . .**

n = 759

Strongly agree	47.1%	(± 4.0%)
Somewhat agree	29.4	(± 3.6)
Somewhat disagree	14.5	(± 2.7)
Or strongly disagree	9.0	(± 2.3)

**Generally speaking, how often do you see young people -- those under age 18 smoking in your community? Would you say. . .**

n = 764

Daily or almost daily	47.9%	(± 4.0%)
Couple of times per week	21.7	(± 3.2)
2-4 times per month	13.4	(± 2.6)
Once a month or less	8.9	(± 2.2)
Or never	8.1	(± 2.0)

**During the past year, did you, yourself, ever buy or give someone under the age of 18 tobacco products?**

n = 787

Yes	2.2%	(± 1.3%)
No	97.8	(± 1.3)

**Here is another statement: The city or town where I live has enough rules and laws to protect nonsmokers, including children, from secondhand smoke. Do you. . .**

n = 784

Strongly agree	25.5%	(± 3.3%)
Somewhat agree	27.2	(± 3.5)
Somewhat disagree	16.3	(± 2.9)
Or strongly disagree	18.7	(± 3.1)
Don't know/Not sure	12.2	(± 2.4)

**The city or town where I live should establish as many strong rules and laws as possible to protect nonsmokers, including children, from secondhand smoke. Do you. . .**

n = 753

Strongly agree	58.8%	(± 3.9%)
Somewhat agree	23.7	(± 3.4)
Somewhat disagree	9.8	(± 2.4)
Or strongly disagree	7.8	(± 2.1)

\* Estimates based on sample sizes less than 75 omitted

**Here is another statement: School officials should make sure that ALL children receive anti-tobacco education. Do you. . .**

n = 781

Strongly agree	85.9%	(± 2.7%)
Somewhat agree	10.1	(± 2.4)
Somewhat disagree	2.1	(± 1.2)
Or strongly disagree	1.8	(± 1.1)

**Schools will be more effective in educating youth overall if they aggressively prevent youth from starting to use tobacco. Do you. .**

n = 754

Strongly agree	63.1%	(± 3.9%)
Somewhat agree	20.8	(± 3.3)
Somewhat disagree	8.5	(± 2.3)
Or strongly disagree	7.6	(± 2.0)

**Have you seen or heard about any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job**

n = 728

Yes	39.6%	(± 4.0%)
No	60.4	(± 4.0)

***Among those who have seen or heard of activities***

**Have you participated in any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job.**

n = 286

Yes	21.6%	(± 5.4%)
No	78.4	(± 5.4)

***Among those who have seen or heard of activities***

**Some communities have organizations that specifically work on tobacco prevention activities. To your knowledge, has there been a local anti-tobacco or anti-smoking organization working in your community over the past few years?**

n = 286

Yes	29.8%	(± 6.1%)
No	49.2	(± 6.5)
Don't know/Not sure	21.0	(± 5.2)

**The next questions ask for your opinion on some statements about the harm from tobacco use. Please tell me if you agree with this statement: A pregnant woman could hurt her baby if she smokes. Do you. . .**

n = 767

Strongly agree	91.0%	(± 2.2%)
Somewhat agree	6.8	(± 1.9)
Somewhat disagree	1.2	(± 0.9)
Or strongly disagree	1.0	(± 0.7)

\* Estimates based on sample sizes less than 75 omitted

**Here is another statement: It is safe to smoke for a year or two, as long as you quit after that. Do you. . .**

n = 786

Strongly agree	4.5%	(± 1.6%)
Somewhat agree	10.9	(± 2.3)
Somewhat disagree	14.9	(± 2.8)
Or strongly disagree	65.4	(± 3.7)
Don't know/Not sure	4.3	(± 1.5)

**There are so many things that cause cancer, tobacco use is not going to make any difference. Do you. . .**

n = 764

Strongly agree	7.3%	(± 2.1%)
Somewhat agree	7.6	(± 2.2)
Somewhat disagree	7.8	(± 2.2)
Or strongly disagree	77.2	(± 3.4)

**Some organizations are conducting campaigns to convince youth not to start using tobacco, and motivate adults to quit. During the past 30 days, how often have you seen commercials on TV about the dangers of tobacco use or about not smoking?**

n = 738

Every day	22.9%	(± 3.4%)
Couple times per week	25.3	(± 3.5)
Once per week	8.7	(± 2.2)
Couple times per month	12.6	(± 2.8)
Maybe once	6.3	(± 1.9)
Never	24.2	(± 3.4)

***Among current tobacco users who saw anti-tobacco TV ads***

**Did the ads change your thinking about tobacco use to make you more in favor of quitting tobacco use, less in favor of quitting tobacco use, or did your thinking about tobacco use stay the same?**

n = 126

More in favor	43.0%	(± 10.0%)
Less in favor	3.3	(± 3.1)
Stayed the same	53.6	(± 10.0)

**During the past 30 days, how often have you heard commercials on the radio about the dangers of tobacco use or about not smoking?**

n = 744

Every day	10.2%	(± 2.4%)
Couple times per week	13.0	(± 2.7)
Once per week	5.8	(± 2.0)
Couple times per month	9.0	(± 2.3)
Maybe once	6.4	(± 2.2)
Never	55.6	(± 4.0)

\* Estimates based on sample sizes less than 75 omitted

**During the past 30 days, how often have you seen advertisements about the dangers of tobacco use or about not smoking on billboards, posters, or buses?**

n = 740

Every day	26.0%	(± 3.5%)
Couple times per week	19.9	(± 3.3)
Once per week	7.1	(± 2.1)
Couple times per month	14.9	(± 2.9)
Maybe once	6.2	(± 1.9)
Never	25.9	(± 3.5)

***Among those who have children and have seen anti-tobacco commercials***

**Have you talked to your child about any of the anti-tobacco commercials or advertisements you have seen?**

n = 203

Yes	71.4%	(± 7.0%)
No	28.6	(± 7.0)

**During the past year, have you seen any anti-tobacco or anti-smoking advertisements at movie theaters?**

n = 731

Yes	26.5%	(± 3.6%)
No	73.5	(± 3.6)

**During the past year, have you seen any anti-tobacco or anti-smoking advertisements in shopping malls?**

n = 725

Yes	21.9%	(± 3.4%)
No	78.1	(± 3.4)

**During the past year, have you seen any anti-tobacco or anti-smoking advertisements on billboards?**

n = 764

Yes	73.7%	(± 3.4%)
No	26.3	(± 3.4)

**During the past year, have you seen any anti-tobacco or anti-smoking advertisements on buses?**

n = 713

Yes	53.7%	(± 4.1%)
No	46.3	(± 4.1)

**Have you recently seen an anti-tobacco commercials on TV where a man lights a cigarette and gets showered by a tank of water that is on his back?**

n = 781

Yes	23.8%	(± 3.4%)
Maybe	1.4	(± 0.8)
No	74.8	(± 3.4)

**Have you recently seen an anti-tobacco commercial on TV where a woman is looking for her cigarettes in cupboards or her purse and gets her fingers caught in a mousetrap?**

n = 782

Yes	31.6%	(± 3.6%)
Maybe	0.8	(± 0.6)
No	67.6	(± 3.6)

\* Estimates based on sample sizes less than 75 omitted



**Some tobacco companies make promotional items like clothing, hats, bags or other things with their brand on it. Would you ever use or wear something that has a tobacco company logo or picture on it?**

n = 773

Yes	14.5%	(± 3.0%)
No	85.5	(± 3.0)

**During the past year, have you received a free sample or coupon for a free sample of cigarettes or other tobacco products?**

n = 769

Yes	17.5%	(± 3.0%)
No	82.5	(± 3.0)

**How do you feel about this statement: Tobacco companies should have the same rights to advertise their products as other companies. Do you. . .**

n = 753

Strongly agree	16.6%	(± 2.9%)
Somewhat agree	32.4	(± 3.8)
Somewhat disagree	15.2	(± 2.9)
Or strongly disagree	35.8	(± 3.8)

***Among those with children ages 10-17 years old***

**Have you told your child specifically that you do not want him or her to use tobacco?**

n = 145

Yes	96.3%	(± 3.2%)
No	3.7	(± 3.2)

\* Estimates based on sample sizes less than 75 omitted